

**VILLAGE OF PEMBERTON
-COMMITTEE OF THE WHOLE MEETING MINUTES-**

Minutes for the **Committee of the Whole** of Council of the Village of Pemberton held Tuesday, November 27, 2018 at 1:00 p.m. in Council Chamber, 7400 Prospect Street. This is Meeting No. 183.

ATTENDING: Mayor Mike Richman
Councillor Ted Craddock
Councillor Ryan Zant
Councillor Amica Antonelli
Councillor Leah Noble

STAFF: Nikki Gilmore, Chief Administrative Officer
Sheena Fraser, Manager of Corporate & Legislative Services
Lisa Pedrini, Senior Planner
Jill Brooksbank, Communications & Grant Coordinator
Gwendolyn Kennedy, Legislative Assistant

Public: 14

1. CALL TO ORDER

At 1:03 p.m. Mayor Richman called the November 27, 2018 Committee of Whole meeting to order.

In honour of the Lil'wat7ul, the Village of Pemberton acknowledges that we are meeting within the unceded territory of the Lil'wat Nation.

2. APPROVAL OF AGENDA

Moved/Seconded

THAT the agenda be approved as circulated.

CARRIED

3. ADOPTION OF MINUTES

a) Committee of the Whole No. 182, Tuesday, October 2, 2018

Moved/Seconded

THAT the minutes of Committee of the Whole Meeting No. 182, held Tuesday, October 2, 2018, be adopted as circulated.

CARRIED

4. COMMUNITY INITIATIVE & OPPORTUNITY FUND

a) Community Initiative & Opportunity Fund Background & Update Report

Sheena Fraser, Manager of Corporate & Legislative Services, presented a report providing background on the Community Initiative & Opportunity Fund and summarizing the current funding commitments. Ms. Fraser noted that the long-term service agreement with the Pemberton and District Chamber of Commerce for the operation of the Visitor Information Centre expires at the end of 2018.

Mayor Richman invited the community group representatives to present their 2018 Final Reports.

b) 2018 Final Reports

i. Pemberton BMX Society - Jessica Turner

Jessica Turner, Treasurer, Pemberton BMX Society, presented an overview of the Society's activities and accomplishments since beginning operations in 2012. Plans include generating revenue from grants and coaching fees and exploring new revenue sources while continuing to offer low-cost programs that are accessible to all who wish to participate. The Society relies heavily on volunteers. Ms. Turner thanked the Village for their support and for providing funding for wages to assist with covering costs associated with the administrative work.

ii. Pemberton & District Chamber of Commerce - Graham Turner, President, & Julie Kelly, Vice President

Graham Turner, President, Pemberton & District Chamber of Commerce, presented a report summarizing the activities of the Visitor Information Centre and the Chamber of Commerce over the past year. The funding provided under the Community Initiative & Opportunity Fund long-term service agreement was applied to the wages of the Visitor Information Centre staff; Julie Kelly, Chamber Vice President, managed the operations of the Visitor Centre on a volunteer basis. The Chamber is anticipating many changes and challenges including the need for a new location for the Visitor Centre as the current site may not be available in the future.

Julie Kelly, Vice President, Pemberton & District Chamber of Commerce, thanked the Village for its support of the Visitor Information Centre operations to date.

c) Request for Funding 2019

i. Pemberton Arts Council - Penny Mclean, Chair

Penny McLean, Chair, Pemberton Arts Council, presented a report highlighting the accomplishments of the Arts Council in 2018 and requesting continued funding through the CIOF program in 2019. Ms. McLean emphasized the change from annual membership fees to a lifetime membership, explaining that this change would draw new members. Accomplishments include the Arts & the Garlic festival that was made possible by a grant from the BC Arts Council and the 12th Annual Mountains of Art Gala. Ms. McLean noted that the Community Initiative & Opportunity Fund long-term service agreement has allowed the Arts Council to hire an administrator whose focus includes applying for grant funding with the goal of obtaining ongoing operational funding from the BC Arts Council. The long-term vision includes a centre for the arts that would include space for hosting of workshops and displaying art.

ii. Pemberton Farmers Market Association - Naomi Martz, Farmers Market Board Member

Naomi Martz, Pemberton Farmers Market Board Member, presented a report highlighting the accomplishments of the Market over the past year and requesting continued funding through the CIOF program in 2019. In 2017 the Farmers Market developed a strategic plan formalizing the vision, mission and guiding principles. The funding received from the Community Initiative & Opportunity Fund has allowed the Market to hire a Market Manager whose focus is on keeping the Community Barn full and vibrant on market days while ensuring that the Market operates under its guiding principles. Two successful programs include Pioneer Days and the inclusion of community groups on a free trial basis. The Market has seen an increase in sales over the past year, mainly due to the efforts of Molli Reynolds, Market Manager. Successful fundraising events include Bard in the Barn and Stone Soup. In 2019 the focus will be on continued growth and on building on relationships with farmers and community groups. One objective is to work with the Village on the feasibility of installing a wind barrier as vendors have noted that the wind and dust are problematic.

iii. Tourism Pemberton - Mark Mendonca, President

Mr. Mendonca explained that Tourism Pemberton is requesting that funding be continued in 2019 to help fund the position of marketing manager noting that without this key role nothing will change. Mr. Mendonca emphasized the need for a study that will provide information on how tourism impacts the local economy and explained that Tourism

Pemberton will fund this project by reallocating money from their budget. Mr. Mendonca is confident that Tourism Pemberton will be successful in obtaining the BC Rural Dividend Program grant that will enable them to begin the process of applying for the Municipal and Regional District Tax. Mr. Mendonca clarified that this funding source will not be used for operational costs and declined to provide an estimate of operational costs.

iv. Spirit of BC – Winterfest - Carlee Cindric, Winterfest Chair

Carlee Cindric, Winterfest Chair, presented a report of the 2018 activities and finances of Spirit of BC – Winterfest Committee. Last year's event exceeded budget by \$222 due to the unexpected cost of event insurance. The 2018 event was a departure from previous events as it was held on December 31, 2017 and took place at the Pemberton Community Centre. The Committee held other events over the winter including the Much Music Dance Party on January 27th and the Adventure Hunt on February 3rd and provided umbrella marketing of Pemberton's other winter events to continue the celebration of winter through the season. Ms. Cindric noted that the Committee is requesting a one-year extension of their long-term funding agreement to allow them to present a family-friendly, no-cost New Years Eve event again this year, and to continue to provide pop-up events at One Mile Lake. Ms. Cindric noted that sponsorship funding is dwindling and that it is unlikely the Committee will continue to offer free events like these beyond the next two or three years.

Moved/Seconded

THAT the Community Initiative & Opportunity Fund Final Reports be received.

CARRIED

Moved/Seconded

THAT the Committee of the Whole recommend to Council that Staff send correspondence to the Squamish-Lillooet Regional District Board of Directors requesting that a Service Area Bylaw be established to ensure ongoing funding for groups that cannot become financially self-sufficient.

CARRIED

5. DELEGATIONS

At 2:36 p.m. Councillor Zant declared a conflict of interest pursuant to section 100 (1) (a) of the *Community Charter* as he is an employee of Blackcomb Helicopters and left Council Chambers.

**a) Andy Meeker, Base Operations Manager, Blackcomb Helicopters
Heli-biking Tenure Application – Summary of Tenure Application
Amendments**

Andy Meeker, Base Operations Manager, Blackcomb Helicopters, and Todd Helinga, Cascade Environmental, presented a report outlining the changes made to their previously submitted heli-biking tenure application in response to public and stakeholder comments.

Significant changes include withdrawal of all proposed trails in the Tenquille-Owl Lake Recreation Area, the addition of trails on Mount Currie and Mount Gravel, a new trail on Appa Glacier Ridge, and long-term plans for a trail on the east ridge of Mount Millar. The Rutherford Ridge (Sootip) route will be amended to exclude the eastern portion of the area. The impact of these changes will be to reduce helicopter flights over populated areas and negative impacts on wildlife. None of the routes will be accessible from the valley bottom, reducing the likelihood of unmanaged use. All heli-biking tours will be small fully guided tours to ensure that clients are supervised and informed of proper behavior in sensitive areas.

In response to questions regarding potential benefits to Pemberton, Mr. Meeker suggested that some clients may make use of accommodation and services in Pemberton and may choose to return for future visits. He noted that bringing heli-biking tourists to Pemberton is another step to defining Pemberton as an adventure tourism destination.

In response to a question from Council, Mr. Meeker noted that noise from helicopters at the staging area will not be perceptible from Pemberton, and that this is the staging area currently in use by Whistler Heli-Skiing. Mr. Meeker clarified that all trails will be built in the cross-country style to Whistler Trail Standards, which are guidelines to be followed, and that there will be no downhill trails.

At 2:59 p.m. the Committee of the Whole meeting was recessed.

At 3:00 p.m. the Committee of the Whole meeting was reconvened.

At 3:00 p.m. Councillor Zant returned to Council Chambers.

6. ADJOURNMENT

Moved/Seconded

THAT the Committee of the Whole meeting be adjourned.

CARRIED

At 3:00 p.m. the Committee of the Whole meeting was adjourned.

Mike Richman
Mayor

Sheena Fraser
Corporate Officer