

FOR IMMEDIATE RELEASE January 12, 2017

## PEMBERTON MUSIC FESTIVAL SUPPORTS LOCAL PROGRAMS IN PEMBERTON COMMUNITY

The grants from Pemberton Music Festival, Canada's largest camping, music and comedy festival will help foster and further develop important programs and projects within the Pemberton Valley.

**PEMBERTON, BC** – The Pemberton Music Festival Community Fund Committee (PMFCF) and HUKA Entertainment, founders and producers of the Pemberton Music Festival, announced today that they will distribute grants to sixteen local organizations. The grants were made possible via a portion of proceeds from each ticket sold from the 2016 Pemberton Music Festival.

"The communities of Pemberton and Lil'wat Nation have been integral to the success of the Pemberton Music Festival," said A.J. Niland, Founder and Chairman of HUKA Entertainment. "One of the most rewarding aspects of the festival is being able to reciprocate that support and show our appreciation to this great community through the Pemberton Music Festival Community Fund."

The recipients of the 2016 Pemberton Music Festival Community Fund awards are:

Lil'wat Nation – Cultural Enrichment Program & Anti-Bullying Day Lil'wat Kwezan'tsut Rediscovery Society – Summer Cultural Camp Pemberton Canoe Association – Flat water outrigger equipment Pemberton Farmers Market – Nutritional Coupon Program Pemberton Fire Fighters Association – Cold Smoke Building Training Facility Pemberton Gymnastics – Gymnastics Equipment Pemberton Lion's Activities Society – Outdoor Recreation Area project Pemberton Multicultural Network – Garden Plot expansion and Canning & Preserving program Pemberton Off Road Cycling Association – First Aid Packs & Program Leader Jerseys Pemberton Valley Seniors Society – Men's Shed Project Sea to Sky Community Services – Pemberton Food Bank – Milk & Meat Coupon Program Signal Hill Elementary School – Breakfast & Lunch Program Southern Stl'atl'imx Health Society – Feeding People, Feeding Communities Program Stewardship Pemberton – Feasting for Change Program Xet'olcaw Community School – Agricultural Initiative Program – Community Garden

The PMFCF Committee is an independent committee and made up of representatives from the Village of Pemberton, Squamish-Lillooet Regional District Area C, Lil'wat Nation, HUKA Entertainment, Pemberton Farmers Institute and Stewardship Pemberton. The Committee would like to extend its appreciation to everyone who applied. The Village of Pemberton aids the PMFCF Committee in awarding the annual grants, which is undertaken through a competitive application and review process.

Application details are available on the Village of Pemberton's website: <u>www.pemberton.ca</u>.



## About HUKA Entertainment:

HUKA Entertainment is a leading creator and producer of large scale destination-location music festivals, including the Pemberton Music Festival situated on 300 pristine acres at the base of Mt. Currie in British Columbia, and the Tortuga Music Festival on the white sandy beaches of Ft Lauderdale, FL. Best known for creating groundbreaking fan, VIP and artist experiences, the company was the creative force and producer of the award-winning Hangout Music Festival in Gulf Shores, AL. Based in New Orleans with deep roots in Gulf Coast culture, the fully independent HUKA Entertainment also co-produces the Buku Music + Arts Project in New Orleans located on the banks of the Mississippi river, and has a growing touring division which promotes hundreds of concerts across North America annually. More info at huka.com.

## For more information:

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