

**VILLAGE OF PEMBERTON
-COMMITTEE OF THE WHOLE MEETING MINUTES-**

Minutes for the **Committee of the Whole** of Council of the Village of Pemberton held Tuesday, November 4, 2014 at 2:00 p.m. in Council Boardroom, 7400 Prospect Street. This is Meeting No. 123.

ATTENDING: Acting Mayor Mike Richman
Councillor Ted Craddock
Councillor James Linklater
Councillor Alan LeBlanc

STAFF: Nikki Gilmore, Chief Administrative Officer
Sheena Fraser, Corporate & Legislative Services
Paige MacWilliam, Legislative Assistant

Public: 7

1. CALL TO ORDER

At 2:00 pm. Acting Mayor Richman called the November 4, 2014 Committee of Whole meeting to order.

2. APPROVAL OF AGENDA

Moved/Seconded

THAT the agenda be approved as amended to include an update on the Community Barn and Agricultural Lands Request for Proposals.

CARRIED

3. DELEGATION – Community Initiative & Opportunity Fund Presentations

a) Pemberton Farmer's Market Association – Request for Long Term Service Agreement

JD Hare, President
Elizabeth Lefevre, Association Member

Mr. Hare provided an overview of the importance of the Pemberton Farmer's Market Association (PFMA) to the Village of Pemberton. The presentation focused on the role of the Market Manager in growing the vibrancy of the farmer's market and increasing its value to the community. To fund the position of the Market Manager, the PFMA submitted a Community Initiative & Opportunities Fund Application requesting a \$6000/year Long Term Service Agreement for 5 years.

In 2013, Vancity ceased offering an annual grant to the PFMA. As a result, the PFMA was unable to continuing funding the Market Manager position through the 2014 summer season.

Council asked questions and provided comments on the sustainability of funding for the PFMA, including reviewing fees, applying for funding from other organizations and the potential for collaboration with other Farmer's Market Associations. Many of the farmers and customers of the PFMA reside in Squamish-Lillooet Regional District (SLRD)-Area C, Council encouraged PFMA to also request funding from the SLRD Area C Director.

Moved/Seconded

THAT the Committee of the Whole recommend that Council support entering into a 3-year Long Term Service Agreement with the PFMA in the amount of \$3,000 annually subject to SLRD-Area C matching the funding support.

AND THAT staff prepare correspondence to be sent to the SLRD- Area C Director requesting consideration to support a contribution in the amount of \$3,000 to match the Village of Pemberton CIOF contribution.

CARRIED

b) Pemberton & District Chamber of Commerce – Pemberton Visitor Centre - Report on Long Term Funding Agreement

Karen Ross, President

Shirley Henry, Secretary-Treasurer

Ms. Ross and Ms. Henry presented a report on the activities of the Pemberton Visitor Centre in 2014 and provided a summary of the services, visitor numbers and financial overview for the year.

Council asked questions and provided comments on the statistics gathered by the Pemberton Visitor Centre, the benefits of belonging to the Visitor Centre Network and the expected expenses going forward.

Moved/Seconded

THAT Committee of the Whole receive the presentation for information.

CARRIED

c) Stewardship Pemberton Society – Report on Seed Funding Agreement

Dawn Johnson, Program Coordinator

Shannon Didier, Chair, Stewardship Pemberton Society

Ms. Johnson reported on the how the Seed Funding received by the Stewardship Pemberton Society (SPS) in 2014 supported the activities of the organization and will continue to support them through 2015 – 2016.

The SPS was successful in using the Seed Funding to leverage additional grant funding to support community events, outreach, restoration projects and children's

programming. The additional revenues generated this year will be reinvested into buildings and supplies.

The goals for next year include:

- Update the business plan and undertake a strategic plan review
- Continue to build and enhance our existing programs, and look for additional ways to make a positive impact in our community
- Continue work underway and fulfill the mandates of the society
- Continue to work on our core programming and annual events
- Continue to work towards financial resiliency and self-sufficiency
- Continue to develop field trips for local primary and secondary school

Council commended the SPS on their achievements for this year and requested that the SPS continue to be a model for other community groups.

Moved/Seconded

THAT Committee of the Whole receive the presentation for information.

CARRIED

4. Downtown Community Barn Programming and Management Plan & Community Agricultural Parks Work Program - Update

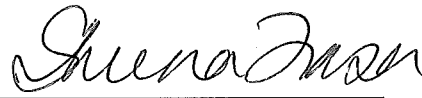
Sheena Fraser, Manager of Corporate & Legislative Services, advised that the RFP for the Community Barn Programming & Management Plan has been issued and two proposals received and will be reviewed shortly. It is anticipated that the RFP for the Ag Parks Work Program will be issued shortly.

5. ADJOURNMENT

The Committee of the Whole was adjourned at 3:50 p.m.



Mike Richman
Acting Mayor



Sheena Fraser
Corporate Officer