PEMBERTON MUSIC FESTIVAL SUPPORTS LOCAL PROGRAMS IN PEMBERTON COMMUNITY WITH OVER \$100,000 IN GRANTS

The grants from Pemberton Music Festival, Canada's largest camping, music and comedy festival that welcomed over 115,000 fans last year, will help foster and further develop important programs and projects within the Pemberton Valley.

PEMBERTON, BC – The Pemberton Music Festival Community Fund Committee and Huka Entertainment, founders and producers of the Pemberton Music Festival, announced today that they will distribute more than \$100,000 in grants to local arts organizations. The grants were made possible via a portion of proceeds from each ticket sold from the last two Pemberton Music Festivals.

"Over the past few years, the Village of Pemberton has been very supportive and welcoming of the Pemberton Music Festival," said A.J. Niland, Founder and Chairman of Huka Entertainment. "We are excited to be able to reciprocate that support and show our appreciation to this great community."

The recipients of the 2015 Pemberton Music Festival Community Fund (PMFCF) awards are:

Growing Great Children ("Music Together"); Interact Club ("Model UN Conference"); Lower Stl'atl'imx Tribal Council ("Transportation Support"); Pemberton Arts & Culture Council ("Public Awareness Campaign"); Pemberton BMX Society ("Lock-up and Safety Fencing"); Pemberton Childcare Society ("Playground Resurfacing"); Pemberton Farmers' Market Association ("Nutritional Coupon Program"); Pemberton Gymnastics ("Gymnastics Equipment"); Pemberton Secondary School ("Garden Program"); Pemberton Valley Seniors Society ("Bowling for Life and Art"); Royal Canadian Legion Branch #201 ("Building Renovations"); Sea to Sky Clean Air Society ("Burn Smart Workshops"); Signal Hill Elementary School ("Kitchen Connections" and "Breakfast and Lunch Program"); Signal Hill Elementary Parent Advisory Committee ("iGirl and iGuy Workshops"); Spirit of BC Community Committee ("Winterfest Kid Zone"); Stewardship Pemberton ("Watershed Model"); and Village of Pemberton ("One Mile Lake Park Improvements").

The PMFCF Committee would like to extend its appreciation to everyone who applied.

The Village of Pemberton aids the PMFCF Committee in awarding the annual grants, which is undertaken through a competitive application and review process.

Application details are available on the Village of Pemberton's website: <u>www.pemberton.ca</u>. Next year's deadline for application is September 30th, 2016.

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About Huka Entertainment:

Huka Entertainment is a leading creator and producer of large scale destination-location music festivals, including the Pemberton Music Festival situated on 300 pristine acres at the base of Mt. Currie in British Columbia, and the Tortuga Music Festival on the white sandy beaches of Ft Lauderdale, FL. Best known for creating groundbreaking fan, VIP and artist experiences, the company was the creative force and producer of the award-winning Hangout Music Festival in Gulf Shores, AL. Based in New Orleans with deep roots in Gulf Coast culture, the fully independent Huka Entertainment also co-produces the Buku Music + Arts Project in New Orleans located on the banks of the Mississippi river, and has a growing touring division which promotes hundreds of concerts across North America annually. More info at huka.com.

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