



**Joint Winds of Change Steering Committee
For the Village of Pemberton and Mount Currie Band**

Thursday, April 8, 2010 at 3:00 pm

Village of Pemberton, White Building, 7400 Prospect Street

IN ATTENDANCE:

Sheldon Tetreault
Al LeBlanc
Maxine Bruce
Susie Gimse
Tanya Richman

Lee Erickson
Julie Thevarge
Eric Rochette
Lois Wynne
Daniel Sailland

STAFF:

Bettina Falloon

REGRETS:

Cedric Jones
Rebecca Barley
Geoff Pross

Marshal Seniuk
Allison Twiss

1. Call to Order

Chair, Sheldon Tetreault, called the meeting called to order at 3:10 pm

2. Approval of Agenda

Moved/Seconded
THAT the Agenda be approved as presented.
CARRIED

3. Adoption of Minutes

Moved/Seconded
THAT the minutes of the Winds of Change Working Session meeting held Thursday, February 4, 2010 be received.
CARRIED

4. Opening Comments & Round Table

Chair Tetreault took a moment to recognize Steering Committee member Bruce Edmonds and the sad event which took place in February with the ending of his life. Chair Tetreault recognized the huge contributions Edmonds made to the Winds of Change, on Mt Currie Council and in the community. Each member of the committee had an opportunity to say a few words in memory of Bruce Edmonds.

Chair Tetreault welcomed Daniel Sailland, CAO as a new member representing the Village of Pemberton.

5. 2010 Priority Activities

Chair Tetreault briefly reviewed the six priority activities set out by the Committee from the Working Session in February. There was much discussion as to what initiative to concentrate on first and how to proceed.

a) Annual Wellness Gathering – Spring

b) Annual Recognition Event – Fall

It was determined that for the 2010 year it would be difficult to coordinate two separate events and perhaps it would be better to focus on one event for the Fall providing adequate planning and preparation time. The event would combine both initiatives. Discussion took place as to the vision of the event – an all day event including a “tradeshow” style gathering centred on wellness and then an evening awards dinner to recognize those organizations, individuals or programs for their contributions to supporting our communities under the WOC objectives.

c) Monthly Information/Communication to Community

This will involve providing an on-going presence in the community highlighting events, issues and engage people to think about the communities.

Tanya Richman reported that the resource directory is being completed by the staff at the library and that it should be close to being completed. She will follow up to provide a copy for the group.

It was determined that this priority should be the first activity to concentrate on in providing the community with information of the Winds of Change, our mandate and to request feedback from the community.

d) Monitoring and Analysis of Service Levels, Impact and Gaps

This activity will be ongoing throughout the year to improving services in the community. For example Winds of Change Committee provided feedback to Vancouver Coastal Health during their analysis of services in the area.

e) Support Local Groups with Funding Application

Inform local groups with an information package that the Winds of Change will support their funding applications with letters of support if the activity aligns with the Winds of Change objectives. This information can be included as part of Item C.

f) Leverage Core Funding

Continue to leverage to gain new funds and research grant opportunities. Send out reminders to VOP, Mt Currie and SLRD to contribute the funds to the Winds of Change. Inform them that the funds will be administered by the Village of Pemberton.

6. Organizing to Complete the Priority Activities: Task List

- Location – Either Ullus Community Complex or Pemberton Community Centre
- Date – Friday/Saturday, October 15/16 or 22/23
- Advertising
- Booths
- Invites/participants
- Fundraising
- Recognition awards/Theme/Criteria – partnerships with businesses
- Speakers
- Evaluations
- Food
- Transportation
- Workshop – send out letters to invite participants to participate and provide suggestions and ideas for involvement – include in the package to send out to the resource directory members.
- Sponsorship for newspaper articles – WOC to pay for first listing and then ask for “sponsor a page”
- Theme – determine a name/theme/saying
- Confirm venue availability for dates suggested

**HOMEWORK FOR ALL
BETTINA**

- | | |
|--|-----------------|
| • Quote from writers | BETTINA |
| • Quote from Newspaper for half page article | BETTINA |
| • Potential list of topics | LEE/LOIS |
| • Promotional Material – banners – get quotes | BETTINA |
| • Resource Directory – provide copy | TANYA |
| • WOC Criteria for funding applications | SHELDON |
| • Letter to be included in Information Packages to be sent out to Resource Directory listing | SHELDON |

7. Suggested Budget for Priority Activities - Tabled

8. Community Events and Program Announcements

Maxine Bruce informed that Mount Currie is holding their General Assembly on Thursday, May 6th.

Lois Wynne informed that Squamish is doing a similar event to the WOC titled Expo 2010 and that it is being held over a couple of days. Similar in that there will be a key note speaker, tradeshow and workshops.

Lee Erickson provided an update to the letter sent by Joint Council to VCH regarding the concerns for reduced services in the community. VCH responded to the letter by posting a concurrent clinician position which was a direct response from the concerns voiced by the community. As well there is a posting for a child/youth clinician to travel between the three communities (Squamish, Whistler and Pemberton).

Copy of letter was received from VCH to Joint Council reflecting the above comments. The letter is to be presented at the next Joint Council meeting. In the meantime, the letter will be forwarded to both Councils for information.

9. Other

- a) Next meeting date: Friday, May 14, 2010 in Mt Currie. Meeting room to be determined.

10. Adjournment

Meeting adjourned at 4:50 pm