

**VILLAGE OF PEMBERTON
-COMMITTEE OF THE WHOLE MEETING MINUTES-**

Minutes for the **Committee of the Whole** of Council of the Village of Pemberton held Tuesday, November 3, 2009 at 3:30 p.m. in Council Office at 7400 Prospect Street. This is meeting 026.

ATTENDING: Mayor Jordan Sturdy
Councillor Lisa Ames
Councillor Ted Craddock
Councillor Alan LeBlanc
Councillor Susie Gimse

STAFF: Lori Pilon, Administrator
Sheena Fraser, Manager of Administrative Services
Caroline Lamont, Manager of Development Services

1. CALL TO ORDER

At 3:35 p.m. Mayor Sturdy called the meeting to order.

2. APPROVAL OF AGENDA

Moved/Seconded

THAT the Agenda be amended by removing the presentation by The Look Company, as they had to cancel, and replacing item 5 with an update on the OCP process.

CARRIED

Moved/Seconded

THAT the agenda order be changed by moving the update on the OCP process forward and prior to the In Camera.

CARRIED

3. OCP UPDATE

Caroline Lamont, Manager of Development Services, provided an update on the status of the OCP review and presented two options for moving forward with next steps.

Option One:

- Hold affordable Housing Workshops in Mid November (Nov 16 or 18)
- Hold OCP Kitchen Table Sessions the first week in December (early in the week)
- Hold Green House Gas Target Session in January (Council/Staff only)
- Develop Regional Context Statement in January (Council/Staff only)

Option Two:

- Hold affordable Housing Workshops in Mid November (Nov 16 or 18)
- Hold OCP Kitchen Table Sessions mid January
- Hold Green House Gas (GHG) Target Session in December (Council/Staff only)
- Develop Regional Context Statement in December (Council/Staff only)

Lamont noted that Option One would allow the process to be complete by December 31st but that the draft document would not be ready until early 2010. Option Two would allow for more time to undertake the next steps and would provide better opportunity for public input as the Kitchen Table Sessions would not be conflicting with Festive Season activities and the draft document would be ready closer to March, 2010.

Council considered both options and elected to move forward with Option Two. Staff was directed to arrange a session in December for Council and Staff to meet to establish the GHG Target and develop the Regional Context Statement.

4. IN CAMERA

THAT pursuant to Section 90(1) (k) of the Community Charter, the Council of the Village of Pemberton serve notice to hold an In-Camera Meeting on today's date for the purpose of dealing with matters for which the public shall be excluded from attending.

At 3:35 p.m. Council moved to In Camera.

At 4:30 p.m. Council Rose Without Report.

As the In Camera meeting took longer than anticipated it was agreed to move the Strategic Planning to after the meeting with Chamber representatives.

**5. CHAMBER OF COMMERCE & TOURISM PEMBERTON
(Executive and Board Members) - Discussion**

**Sandy Ryan, President, Chamber of Commerce
Tracey Roszypalek, Chair, Tourism Pemberton
Shirley Henry, Secretary, Chamber of Commerce
Alex Ross, Economic Development Consultant**

a) Olympic Issues, Impacts and Initiatives

Discussion centered around Olympic issues, impacts and initiatives affecting the Chamber, Tourism Pemberton and the Village and how the organizations can support and work together to ensure that Pemberton benefits from these opportunities.

Items of note are as follows:

- Store opening hours during the Olympic period and whether or not the Chamber has had conversation with Business Owners about the possibility of extending store hours or adjusting store hours around the Olympic event schedule.
- Park and Ride with respect to whether or not the Village will be providing a facility and where residents, business operators and customers will be able to park and if there will be restrictions.
- Accommodation supply and the status of the availability of rooms during the Olympics, where volunteers will be housed, impacts of the home-stay program, and private home rentals.
- Pemberton House with respect to the status as a result of the Security Camp not being housed in Pemberton and the planning for local events during the time.
- Transportation and how the check point at Alice Lake will impact non-Olympic related tourism and will snowmobilers/back country skiers be able to access this area without a permit.

The Chamber committed to ask their members to review operating hours and consider extending opening hours during the time and to look into the possibility of establishing a Pemberton Permit that will enable non-Olympic tourist to move through the Check Point in an efficient fashion.

The Village committed to continue to work toward the establishment of a Park and Ride.

Tracey Roszypalek, Chair, Tourism Pemberton reported that TP has been utilizing the funding received to date on the development of the TP Website and media kits. TP is constantly looking for funding opportunities. Discussion took place related to the implementation of a Hotel Tax by the Village as a funding mechanism for Tourism Pemberton. Roszypalek advised that concern has been expressed that a Hotel Tax is unfair as other recreational/tourist providers would not be contributing. Council explained that the Village is not in a position to legislate to other tourist providers but the mechanism is in place to implement a Hotel Tax which could assist with funding.

b) Relocation of the Visitor's Tourism Centre

Shirley Henry, Secretary, Chamber of Commerce, presented the Visitor Information Centre Statistics for 2009 and a history of the statistics going back to 2000. Henry spoke about the importance of the VIC during the summer months and how the staff at the Centre engage with visitors as they travel through the Valley.

Henry raised concern that the Village was looking to move the VIC from its current Highway location into the centre of town. The VIC has, in the past on two occasions, been located in town and experience shows that this is not the best place as there are many missed opportunities to engage tourists. Henry explained that the current site accommodates the activities very well as the rent is free, parking is available, the sani-dump station is operational and well used, and newly Inukshuck encourages visitors to stop. The fear is that moving the VIC will decrease the number of visitors to the community and impact funding opportunities from government agencies.

Council advised that the idea to move the VIC was generated at the Downtown Enhancement Workshop and as the tenure in the current location is unknown participants felt it was important to consider options in the event that the land owner should wish to develop or change the use.

6. STRATEGIC PLANNING

The Administrator discussed options for either affirming and updating the current plan or doing a major overhaul of the plan and/or taking a completely different approach and requested direction from Council. Whichever process was chosen would be undertaken in November as the Strategic Plan and Performance Measures inform the budget process which will be underway in November/December.

It was decided to continue with the Four Pillars and updating the Performance Measures.

7. ADJOURNMENT

At 5:50 p.m. Mayor Sturdy adjourned the meeting.

Mayor

Administrator