

**VILLAGE OF PEMBERTON
-COMMITTEE OF THE WHOLE MEETING AGENDA-**

Agenda for the **Committee of the Whole** of Council of the Village of Pemberton to be held Tuesday, November 3, 2009 at 3:30 pm in White Building, 7400 Prospect Street. This is meeting No. 026

Time	Item of Business	Page No.
3:30 p.m.	1. CALL TO ORDER	
	2. APPROVAL OF AGENDA Recommendation: THAT the agenda be approved as presented.	
3:30 p.m.	3. IN CAMERA THAT pursuant to Section 90(1) (k) of the Community Charter, the Council of the Village of Pemberton serve notice to hold an In-Camera Meeting on today's date for the purpose of dealing with matters for which the public shall be excluded from attending.	
3:45 p.m.	4. STRATEGIC PLANNING Discussion	2
4:00 p.m.	5. DELEGATION: a) Emily Burke, The Look Company	
4:30 p.m.	6. CHAMBER OF COMMERCE & TOURISM PEMBERTON (Executive and Board Members) - Discussion a) Relocation of the Visitor's Tourism Centre b) Olympic Issues, Impacts and Initiatives	
	7. ADJOURNMENT	



2009 STRATEGIC PLAN FOUR PILLARS

The Village's 2009 Strategic Plan aspires to set a stable course for Pemberton, balancing social, economic and environmental goals to ensure the Village maintains its unique character and enviable quality of life.

It builds on current projects and achievements, and provides immediate, short and longer term actions.

THE FOUR PILLARS OF PEMBERTON'S PLAN

PILLAR ONE: Social Sustainability is the striving to create a strong and vibrant community, recognizing the importance and benefits Pemberton derives from an engaged healthy citizenry. Residents take pleasure in a quality of life, supported by walkability, community gathering spaces, and access to trails and recreation. Citizens are engaged and empowered – enjoying volunteering opportunities, involvement in community groups, and municipal support for community-driven initiatives. Elders are valued, and the community strives to support a multi-generational and healthy mix of families, singles, and seniors.

Actions to support social sustainability include:

- **Enhancing Pemberton's walkability**, through stroller-friendly sidewalks, bike lanes, trails plans, and accessibility. With Local Motion funding obtained in 2008, the Pemberton Creek Bridge will be completed and the Village will continue to explore funding options for improving accessibility of the trail around One Mile Lake. . The Village will work with developers to secure trail right-of-ways through new developments and ensure trail dedication and construction. Downtown Core Enhancements and a trails plan for the Village remain priorities for 2009 and will include input from the Pemberton Valley Seniors Society to ensure plans address the needs of all members of the community. The Village supports the SLRD as they move forward with the Mount Currie-Pemberton Friendship trail and the Pemberton/Area C Trails Master Plan. Pemberton's rural feel, agricultural roots and horse-friendliness is highly valued and to be preserved.
- **Supporting affordable housing.** Smart Growth principles endorse concentrated nodes of development to enhance walkability and ensure diversity through the provision of a variety of housing options. The Village will establish an affordable housing strategy to address Pemberton's unique needs and challenges while ensuring a diverse range of options. Options for affordable and seniors housing in particular will be explored and incorporated in the OCP review process as will the role of secondary suites, modular homes, town homes and hostels in the Village's overall affordable housing strategy.
- **Investing in our recreational assets.** One Mile Lake is a natural recreational amenity for Pemberton and the Village will continue to seek funding and construct universally accessible trails, as well as explore and implement weed control at the swimming area. Winter use of the park will be promoted, facilitated by the exploration

of solar lighting options for the beach/skating area. Funding opportunities will be pursued to realize skate, bike, water park developments and complete landscaping to further enhance the Community Centre area. Recreation management options and increased Village involvement in recreation services will be explored in cooperation with the SLRD.

- **Supporting a multi-generational community.** A key to social sustainability is supporting area residents to age in place. In conjunction with the Seniors Society, the Lions club and the Mount Currie band the Village will continue to build upon the Age Friendly Community Plan developed in 2007, including the completion of the ElderGO! seniors transportation pilot project, seniors housing initiatives and age-friendly considerations in municipal planning processes. Opportunities to support our youngest residents will also be a priority, including the exploration of permissive tax exemptions, community enhancement grants and other ways in which the Village can contribute to child care.
- **Creating cultural opportunities.** The Village will work in conjunction with the Pemberton Arts Council to establish a public art policy and support them to install public art.
- **Building relationships with First Nations.** The Village values its relationship with the Lil'wat Nation and will continue to work to improve the respect and trust between communities and to undertake joint initiatives that improve conditions and provide benefits to both communities.

PILLAR TWO: Economic Sustainability is a commitment to make decisions that are fiscally responsible and that balance the short term needs of the community against their long term impacts. It also means valuing and supporting a diversified economy.

Actions to support economic sustainability include:

- **Supporting downtown core enhancements.** The Village will support enhancement of the town core by bringing in a design professional to work with the community on visioning and design of the area as well as completing the streetscape plan (Walnut Street to Pioneer Park). Both of these initiatives will support the local economy by attracting people to the downtown. Creating gathering places through green space, accessible parking, linked trails and upgraded sidewalks will contribute to this injection of spirit. Securing funding to implement the first phase of the Frontier Street Park and roundabout improvement plan, establishing a banner program and enhancing flower beds will further improve the downtown experience.

The Village will review options to support business development.

- **Implementing the Strategic Plan for the Airport.** Council and the Pemberton Regional Airport Authority will work to implement the recommendations of the Airport Strategic Plan, including establishing management and staffing, securing funding for environmental, archaeological and economic studies, and establishing a reliable and consistent fuel service. Airport upgrades such as runway repairs, road work and fencing repairs will be completed.

- **Support of Tourism.** The Village of Pemberton will support the Pemberton Music Festival by developing and executing a tripartite MOU with the ALC and SLRD. The Village will lobby the Provincial Government and UBCM for additional funding for tourism and continue to support Tourism Pemberton to explore industry based funding programs.
- **Leveraging Olympic Opportunities.** The Village will participate to the extent possible on Economic Development Commission initiatives. Through tools such as the Temporary Use Permit, local businesses will be supported to maximize their benefits through the Olympic Experience. Olympic opportunities will be pursued for Pemberton and beyond in a strategic, community-minded way while ensuring timely updates are provided to Council and the community.
- **Exploring the Village boundaries.** The Village will continue to inform the Lil'wat Nation, SLRD, stakeholders and residents, as the Village's application for boundary extension proceeds through the application process, and will develop terms of reference for a larger boundary restructure proposal.
- **Showing Pemberton is Open for Business.** In cooperation with community organizations, Gateway signage will be developed and installed at the north and south entrances to the community. Similarly, business park signage with appropriate lighting will be installed at the Industrial Park.

PILLAR THREE: Environmental Sustainability acknowledges our interdependence with the natural world, and the enhanced quality of life Pembertonians enjoy because of the region's natural assets, clean air and water, and accessibility of nature. The Village aspires to protect the integrity of our environment through education initiatives and the efficient management of our resources.

- **Supporting the Pemberton Environmental Interpretive Centre on One Mile Lake.** As a combination fish hatchery and interpretive centre, the PEIC will add value for residents, by providing cultural, learning and stewardship opportunities and will also serve as a tourism asset. The Village will continue to support Stewardship Pemberton in securing the funds necessary to move this project forward.
- **Phasing in Water Metering** to encourage water conservation and responsible consumption. Education and communication regarding metering for industrial, commercial and institutional (ICI) will be on-going. Existing meters will continue to be monitored and funding will be pursued to implement a metering program.
- **Valuing energy neutrality.** The Village will continue to explore ways to measure our energy footprint and pursue and champion the 'low-hanging fruit' ways in which we can be energy neutral. An ad hoc Community Environmental Task Force will continue to identify opportunities to green Pemberton, and funding will be sourced for the implementation of energy audit recommendations and energy neutral initiatives.
- **Exploring renewable green energy.** Water licence and Crown Land Tenure applications made by the Village will be monitored, as the Village continues to explore the feasibility of a Run of River project on Pemberton Creek that respects Pemberton's priorities and values and poses no negative impact on the environment.

- **Encouraging recycling and responsible waste management.** The Village will support responsible waste management through the installation of three additional bear-proof recycling bins and the continuation of replacing community garbage cans with bear proof bins. The Village will continue to support the SLRD to enhance and improve recycling.
- **Environmental Stewardship.** The environment is recognized as an equally important pillar in our quest for sustainability and will be factored into the balance in day to day decisions. The Village recognizes its responsibility to wildlife and will continue to replace bear-attracting crabapple trees as funding becomes available. A wildlife attractants bylaw will be brought forward for review. The Village will continue to promote and raise awareness of Bear Smart principles.

PILLAR FOUR: Good Governance is a commitment to open and accountable government, to integrity in action, citizen engagement and fiscal responsibility. The Village is committed to delivering municipal services at the highest possible level within the scope of our resources.

- **Open channels of communication.** The Village pursues initiatives to keep residents, investors, businesses and visitors informed through the use of local media, the Village website, town hall meetings, open houses, open council meetings, Quick Facts brochures and feedback forms. Volunteerism will be acknowledged and supported, and community engagement will be an important indicator of success in community planning and land use processes.
- **Community Planning and Land Use.** In 2009, the Village will seek funding to commence a thorough community planning process that will identify the community's goals and directions related to social, economic and environmental priorities and actions. An updated Official Community Plan (OCP) will be one of the results of this process.

The feasibility of constructing or improving safe pedestrian access throughout the Village will be assessed and incorporated into planning.

- **Systems and Policies** A cross departmental implementation of GIS systems will be phased in. To improve efficiency, the consolidation of Village Public Works and Fire Department policies will be completed.
- **Management of Infrastructure and Assets** . Completion of the second well along with water conditioning and treatment continues to be a priority for Pemberton. The water main looping program will continue for the Hemlock and Urdal road areas. Updates will be made to the 5-year infrastructure maintenance /replacement capital plan, and the Village will complete an inventory and evaluation of all tangible capital assets. Phase One of the decommissioning of the old sewer treatment plant will move forward and a water system cross connection and control plan will be developed and phased in. The feasibility of developing a Density Bonusing Bylaw will be explored as an alternative source of funding to meet the community's infrastructure needs.

- **Managing Responsible Development.** The Village will review and streamline the development and building permit application/review processes, and update the subdivision servicing bylaw and guide. The Development Cost Charge Bylaw will be updated and a construction site standards bylaw developed.

The Village will consider designation of heritage sites such as the museum and Pioneer Park.

- **Looking Forward.** Succession planning will be essential in attracting and retaining individuals to key positions. The Village will facilitate training and professional development opportunities.